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### **AQUAOVO Wins Interior Design Best Of Year Award**

*AQUAOVO's Signature Product, The OVOPUR, Honored as Best Product Of The Year in the Kitchen Appliance Category*

New York, NY (December 3, 2009) – AQUAOVO, based in Montreal, Canada, was honored at the Solomon R. Guggenheim Museum at Interior Design's Best Of Year Award event, in which their signature product, the OVOPUR, won Best Product of the Year in the kitchen appliance category. There were over 1,200 product and project entry submissions and online voting garnered nearly 30,000 votes.

"We were thrilled to be nominated for such a prestigious award ceremony," said Manuel Desrochers. "Winning the Best Product Of The Year award affirms that good, green design is important."

The founders, Manuel and Noémie Desrochers, a brother and sister team, developed the OVOPUR to eliminate waste from bottled water and bring water back into the forefront of the home with the help of beautiful design. It debuted in the U.S. in fall, 2009.

The water filtration unit combines the unique shape of an egg and the thermal properties of porcelain to preserve and revitalize water. The OVOPUR cartridge, the AQUACRISTAL, revolutionizes the treatment of tap water, removing nearly all chemicals and organic pollutants without over-filtering, which can remove minerals. The water trickles down through four layers of filtering materials, and into the main egg-shaped reservoir made from ceramic, glass and natural materials. No electricity is used in the process and as the water sits in ceramic, rather than plastic, the water remains free of pollutants where it is kept cool due to its natural thermal properties.



### *The Founders' Vision*

- Manuel and Noemie Desrochers are motivated by environmental awareness and have designed the OVOPUR to offer an eco-friendly solution to the problem of quality drinking water
- The beautiful design of the OVOPUR aims at bringing water back as a focal point of our life and home
- Designed in Canada and inspired by Chinese tradition, the OVOPUR filtration unit is made from materials that fuse age-old traditions with contemporary design; it combines the unique shape of an egg and the thermal properties of porcelain to preserve and revitalize filtered water

### *Sustainability*

- The OVOPUR replaces the use of plastic bottled water and saves tons of plastic bottles from entering landfills
- The AQUACRISTAL multilayer filter cartridge is made of glass and therefore reusable and recyclable
- The promotional and packaging materials are made from recycled and recyclable components
- The OVOPUR is 'wireless' and uses gravity instead of electricity to filter water, allowing the unit to dispense water in areas other than a kitchen

### *Health and Wellness*

- The AQUACRISTAL multilayer filter cartridge contains first-class filtering materials (KDF 55, Activated carbon, Microporous bioceramics, Quartz crystal) that have been proven to remove chemicals and organic pollutants from drinking water
- The free circulation of water, due to its egg shape, prevents stagnation and reduces bacteria buildup
- The water sits in ceramic, rather than plastic, allowing natural cooling

### **About AQUAOVO:**

AQUAOVO is a water filtration company that has created aesthetically beautiful filters, like the OVOPUR, that create environmentally sound results. The classic white OVOPUR is sold in select retailers nationwide (including ABC Carpet & Home, A+R, Green Depot, and Turpan). Other signature designs, such as Caviar, display its design possibilities.

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